

1 October 2021



Dear shareholder,

I am pleased to invite you to attend the Ashley Services Group Limited (**ASH** or the **Company**) 2021 Annual General Meeting of shareholders (**AGM**), which has been scheduled as follows:

Date: Thursday, 4 November 2021

Time: 10:00 AM (Sydney time)

2021 Notice of Annual General Meeting

Our 2021 Notice of Annual General Meeting (NOM) will be released online on 1 October 2021. We will be emailing shareholders (who have elected this method of communication) the NOM and this letter and Proxy Form, Lodge Your Questions Form and Email Nomination Form.

This year we will not be mailing paper copies of our NOM, consistent with relief provided in response to the COVID 19 pandemic. For shareholders who have not provided the Company an email address, this letter, Proxy Form, Lodge Your Questions Form and Email Nomination Form will have been posted to you.

The NOM can be accessed at www.ashleyservicesgroup.com.au/NOM.

Attending the AGM virtually

If you wish to attend the AGM virtually, please email chris.mcfadden@ashleyservicesgroup.com.au (specifying the shareholder/s names) by 5pm on Thursday 28 October 2021. Access details to the AGM will then be provided.

Appointing a Proxy and Submitting a Proxy Form

If you are not attending the AGM virtually, you are encouraged to appoint a Proxy to vote on your behalf by completing the enclosed Proxy Form. Instructions on how to appoint a proxy are detailed on the back of the Proxy Form.

For the first time, the Company will offer online and mobile device Proxy Voting. I encourage all Shareholders to submit a Proxy Form or to use the online or mobile device Proxy Voting Platforms (even if able to attend the AGM) and to vote on all resolutions to be put to shareholders at the AGM. Proxies must be received no later than 10:00 AM (Sydney time) on Tuesday, 2 November 2021 to be valid for the AGM. Proxies may be lodged with Link Market Services via email, mobile device, post, by hand or by facsimile as detailed on the Proxy Form.

Shareholder communications

I encourage you to provide an email address or to update your email address by completing the enclosed form to ensure you receive information in the fastest, most cost-effective manner possible which also helping to reduce our environmental impact.

We want to hear from you

I encourage you to submit questions you have by 5pm on 28 October 2021 by emailing the attached Lodge Your Questions form to chris.mcfadden@ashleyservicesgroup.com.au.

Your board appreciates your ongoing support, and we look forward to connecting with you, virtually on Thursday 4 November 2021.

Yours sincerely,



Ian Pratt
Chairman